

PIVOT TABLE WORKSHOP



Taught by Shir Aviv



Who am I?





Who I've Worked With



SAATCHI & SAATCHI





Bloomberg

J.P.Morgan

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RENT THE RUNWAY















Finish this sentence...

I want to learn about Pivot Tables because _____



Class Overview

- 1. What is a Pivot Table and why should I care?
- 2. Example: LEGOs
- 3. Learning the lingo
- 4. Example: Salsa log
- 5. Case Study: How I made \$70,000 using Pivot Tables
- 6. Workshop: How to create a Pivot Table (I Demo)
- 7. Workshop: Build your own Pivot Tables (You Do)
- 8. Workshop: Review answers (We Review)
- 9. Recap Discussion
- 10. Class Evaluation
- 11. Q & A



What is a Pivot Table?

Wikipedia:

"A **pivot table** is a table of grouped values that aggregates the individual items of a more extensive table (such as from a database, spreadsheet, or business intelligence program) within one or more discrete categories. This summary might include sums, averages, or other statistics, which the pivot table groups together using a chosen aggregation function applied to the grouped values."







Starts with a Question...

- 1. How many batches of Red LEGO bricks were manufactured? *(Conditional Formatting)*
- 2. How many batches of LEGOs were manufactured in Kansas in 2018? *(Sorting)*
- 3. What is the total number of green rectangular LEGOS that were manufactured after 12 pm? (Filtering)
- 4. What is the average # of defective units that were produced in Florida in batches of over 5,000 units? (Advanced Formulas)



What's Wrong With This?

- 1. Manual \rightarrow Errors
- 2. Time Consuming
- 3. Information Overload
- 4. Difficult to Change
- 5. Tunnel Vision



You want me to do what???





Learning the Lingo

What should have been taught in school...



The Data Table

Columns

	Batch Number	Brick Color	Length (mm)	Location Manufactured	Date Manufactured
(10138	White	15.80	Vermont	03/23/20
Rows \	10272	Blue	16.00	Texas	11/04/18

Column = Type of data / attribute / field / category

16.00 Florida

04/18/19

 Row = Individual record / particular instance of a specific member of the table

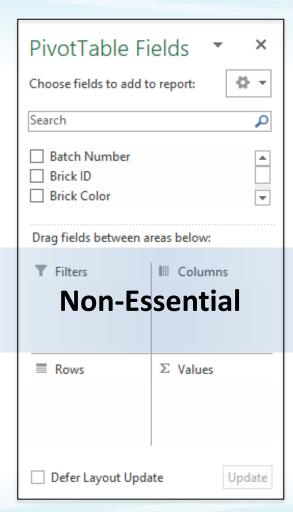


10303

White

The Pivot Table Builder

- 1. **Fields** = Choose a category of data (same as columns from the data table)
- 5. **Filters** = Show/hide data in your Pivot Table
- 2. Rows =Group your data(displayed in rows)



- 4. **Columns** = Group your data (displayed in columns)
- 3. **Values** = Summarize your data (e.g. SUM, AVERAGE, COUNT, etc.)



Example: Salsa Log

They used to call me "Gringo Salsero"



Pop Quiz

The key takeaway from the last example is:

- A. Pivot Tables are not intimidating
- B. Tracking side income is as easy as 1, 2, 3...5, 6, 7
- C. People love nerdy white guys who can dance
- D. All of the above



How I Made \$70,000 Using Pivot Tables

Case Study: Legal Funding Inc.



Let's Compare...

Before

- 1. Hundreds of errors
- 2. Slow & repetitive data entry
- 3. Inaccessible data
- 4. Tedious & limited reporting
- 5. Uninformed decisions

After

- 1. Zero errors
- 2. Fast & efficient data entry
- 3. Search data in seconds
- 4. Instant & unlimited reporting
- 5. Informed decisions



How to Create a Pivot Table

- 1. Select Data & Insert Pivot Table
- 2. Ask Questions
- 3. Group Data
- 4. Experiment
- 5. Show Pivot Table





Workshop:

Build your own Pivot Tables



Recap: When Should I Use a Pivot Table?

- 1. Find a Quick Answer to a Question
- 2. Discover Trends
- 3. Create Reports
- 4. Create Dashboards
- 5. Impress the Pants Off Your Boss!



Recap: Why Should I Use a Pivot Table?

- 1. Quick Setup Time
- 2. Powerful Analysis
- 3. Relevant Data
- 4. Customizable
- 5. No Manual Work...Ever Again!



Class Evaluation



Questions?





Thank You!



